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GAF CALL FOR PROPOSALS

January 20, 2021

Summary

The Global Albanians Foundation (GAF) is pleased to announce its first call for proposals for Albanian not-for-profit organizations that wish to use our online funding platform. Beginning in February 2021, we will select a number of organizations to launch online fundraisers for not-for-profit organizations in Albania, Kosova, Northern Macedonia, Montenegro, and Presheva.

All organizations are encouraged to submit a proposal, and there will be a 5% fee to use the GAF Platform. On January 27th 2021, we will also hold a webinar to meet with Albanian not-for-profit organizations. At this webinar we will further explain how the platform works and answer questions for those organizations who prefer to wait to submit their applications to use the platform.

Eligibility

Eligible organizations must meet the following conditions:

- 1. To be a not-for-profit nongovernmental organization registered by law in the country in which it operates;
- 2. Provide registration documents (such as a certificate of registration, fiscal number) to prove the organization has performed/carried out all of its legal and financial reporting obligations;
- 3. Accept the conditions for use of the GAF online fundraising platform as outlined on the next page; and
- 4. Individuals, private businesses, start-ups, trade associations, religious organizations, political organizations or parties, and governmental organizations are not eligible.

Application Deadline

There is no application deadline. Proposals will be selected and evaluated on a rolling basis.

Conditions for Use of GAF Fundraising Platform

The organization must accept that:

- 1. The GAF will not donate money to the organization or guarantee that it will get donors -- the GAF is a platform for any Albanian not-for-profit organization in Albania, Kosova, Northern Macedonia, Montenegro, or Presheva to raise money online;
- 2. It is the organization's responsibility to create and market its fundraiser. The GAF will help to some extent and will provide detailed written guidelines on how to organize an <u>effective online fundraiser</u> for approved organizations, but the organization is expected to be proactive and dynamic in its fundraising efforts;
- 3. The primary platforms for online fundraising will be Facebook and the GAF web-site, and the GAF will provide information to all selected organizations on how people not eligible to donate on Facebook (which includes everyone living in the Balkan region) can still donate via PayPal Giving Fund (provided they have a Paypal Account);
- 4. There will be no special preference for any given sector such as health, children, environment, or education, etc.... -- all nongovernmental organizations are eligible and we will evaluate each on its merits while at the same time striving to have balance of organizations that address a variety of issues in different geographic areas;
- 5. The organization must have a specific project to support -- the GAF will not support fundraisers aimed at general support for the overhead of an organization or for purchasing of equipment, vehicles, real estate, or other items not deemed necessary for project implementation;
- A contract will be signed by the GAF and the nongovernmental organization before any fundraising efforts can begin on the organization's behalf using the GAF platform, and a 5% fee will be charged to the organization to use the GAF platform; and
- 7. The organization must submit an <u>online application form</u> that should take less than one hour to complete.. Any application submitted in any other form will be rejected. Any questions may be addressed to <u>grants@globalalbanians.org</u>.

ABOUT THE GLOBAL ALBANIANS FOUNDATION (GAF)

The Global Albanians Foundation is a foundation that was created in the United States in June 2018, and which aims to promote Albanian Philanthropy -- both from the large Albanian Diaspora, and from Albanians living in their home countries. It's mission is to promote the financing, development, and professional management of Albanian non-profit organizations.

All Albanian not-for-profit organizations in Albania, Kosova, Northern Macedonia, Montenegro, and Presheva are invited to apply to use the GAF platform for fundraising. There is no charge to use the platform.

The GAF will help Albanian not-for-profit organizations to raise money by:

- 1. Providing a credible link to a Diaspora-based organization (the GAF) that will be trusted by prospective Albanian and non-Albanian donors to screen receiving organizations for credibility, competence, impact, and transparency;
- 2. Providing a mechanism for online donations which does not currently exist for almost all not-for-profit organization based in the Western Balkans and thus greatly facilitate donations and reduce the costs of philanthropy; and
- 3. Providing a mechanism for Albanian Diaspora donors to receive tax deductions for their donations which they can not receive if they donate directly to Albanian not-for-profit organizations in the Western Balkans.